

Year 6

Summer 2

# Knowledge Map: Big Business

Topic focus:

Computing,  
DT

How do I run an effective business?

## Key Vocabulary

copyright	A law that stops you using other people's work without permission
logo	An identifying symbol or motto
pitch	Presentation of a business idea
prototype	An original model on which to base future designs on
product	Any goods or services offered for sale to customers
promotion	The promoting or advertising of something

## Key Prior Learning

What products have you bought from previous Year 6 Big Business sales?  
How would you review them?



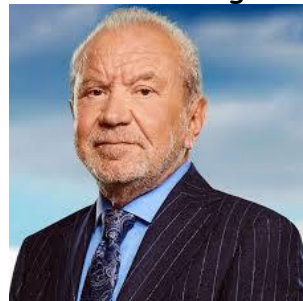
## Want to find out more?

What is an entrepreneur?

Find out about these known entrepreneurs.

What are they well known for?

Lord Alan Sugar



Dame Mary Perkins



Emma Grede



Steven Bartlett

